



**3228 Roswell Road NW
Atlanta, Georgia, USA 30305
404-808-9268**

Email office@WBUboxing.org

Program Title: W B U - I B U Championship Boxing Presented by:

Title Series Sponsor: \$10,000.00 per show (aired multiple times)

Banner Display: \$500.00 up to 60" x 36" in size (multiple panning shots)

Boxing Ring Floor Canvas: \$5000.00 per show (aired multiple times)

Boxing Ring Sides Banner: \$2000.00 per show (multiple panning shots)

Program Length: Two Hour (multiple repeat airings by Comcast)

Networks
The Comcast Network - (Philadelphia) ("TCN-PA")
The Comcast Network (Mid-Atlantic) ("TCN-MA")
Comcast Sports Net (Philadelphia) ("CSN-PA")
Comcast Sports Net (Baltimore) ("CSN-Baltimore")
Comcast Sports Net (Washington DC) ("CSN-Washington")
Comcast Sports Net (California Bay Area)
Comcast Sports Net (North West)
Comcast Sports Net (Chicago)
Comcast Sports Net (New England)
GoFightLive (GFL.tv) live ppv
streaming at time of event
(reaching availability of over 50
million homes nationwide)

Broadcast Schedule

TCN (PA & MA): Monday 7-9 PM EST.

CSN-PA: Thursday, 11 PM EST., Sunday 8 PM or 11 PM

Except for TCN-PA, TCN-AM, CSN – PA the broadcast on all other regions are subject to available scheduling times and determination by these regions to air the show. All schedule dates are subject to change due to Comcast scheduling conflicts.

Video Production:

GFN/Sports Moose Productions shall produce, edit and deliver show. GFN/SMP shall provide a 3 camera HD 1080x 1920 shoot with replay and professional audio including commentator stations, ambient sounds and a mix of the ring announcer. GFN/SMP will use its graphics package or use templates provided by other parties. Sports Moose Productions hires the commentary/ring announcer talent for each Show.

Airing Requirements

GFN/SMP shall deliver a 2 hour show to Comcast for airing on the first broadcast date available after signed agreements for fight date. This air date may need to be changed by GFN from time to time but the initial air date shall not be more than 35 days after each Show date. Delivery shall include:

1. Fully edited 2 hour show
2. a 10/5 promo spot (10 seconds action and music and 5 seconds music with black so that each Comcast region can insert airing information).
3. A spreadsheet listing the time of each commercial break and the commercials used in that break.
4. Consistent airing of WBU/IBU Championship boxing events from title fights around the world. This builds our brand to the ever growing number of new generation boxing fans through conventional broadcasting to state-of-the-art digital outlets.

Marketing and Promo Spots:

15 Sec promo spots to air on TCN and CSN.

Show will be listed and included on the CSN Sports ticker day of show. Broadcast will be listed on Comcast website and in its scheduling guides.

Commercials:

Total maximum commercial Spots: 30 (30 second spots)

Available for promotion of businesses and/or boxers or services at a cost of \$1500 each with no extra fee for multiple rebroadcasts of show. This is based on commercial being fully ready to air. Production costs are on quoted by request.